



# UPLIFTED

Imagine an EYE-OPENING Lift with a Daily Drop of Upneeq<sup>®</sup> (oxymetazoline hydrochloride ophthalmic solution), 0.1%

The only FDA-approved prescription eyedrop for acquired ptosis (low-lying lids) that lifts your upper eyelids to open your eyes

**UPNEEQ<sup>®</sup>**  
(oxymetazoline hydrochloride ophthalmic solution), 0.1%\*  
*Eye-Opening Possibilities*

\*Each mL of Upneeq contains 1 mg of oxymetazoline hydrochloride, equivalent to 0.09 mg (0.09%) of oxymetazoline free base.

Unless otherwise indicated, all images depict actor portrayals.

## **IMPORTANT SAFETY INFORMATION**

### **What is UPNEEQ?**

UPNEEQ<sup>®</sup> (oxymetazoline hydrochloride ophthalmic solution), 0.1% is a prescription eyedrop used to treat acquired blepharoptosis (low-lying lids) in adults.

### **What warnings and precautions are associated with UPNEEQ?**

- UPNEEQ is a type of medication that may affect your blood pressure. If you have heart disease, uncontrolled high or low blood pressure, or feel faint at rest or when quickly standing up, you should call your doctor if your symptoms get worse.

**Please see full Important Safety Information on pages 7 and 8.**

**Please see accompanying full Prescribing Information and Patient Information.**

## ARE YOUR EYES LOOKING A LITTLE TIRED?

You may have acquired ptosis.

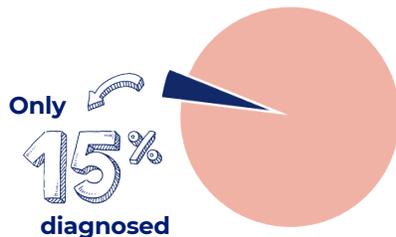


### Acquired ptosis (low-lying lids) is a common medical condition that:

- Can develop later in life
- Affects adults of all ages, but occurs more often with increased age
- Usually occurs when the muscles in the eyelid stretch and weaken, causing the lid to droop
- May be caused by other issues, such as cataract surgery, contact lens wear, or an underlying medical condition. It could be a sign of a more serious medical condition.

### Millions of people who have acquired ptosis may not even be aware of it

- Millions of people over the age of 40 may have acquired ptosis
- But only 15% have been diagnosed, and even fewer have received any treatment\*



\*Estimate of prevalence was calculated using both U.S. Census data and a published study by Sridharan et al. (1995). The Sridharan study observed a prevalence rate of 11.5% (n=400), which was then applied to the U.S. Census' projected 2020 population of Americans aged 50+ years.

## IMPORTANT SAFETY INFORMATION

### What are the most common side effects of UPNEEQ (oxymetazoline hydrochloride ophthalmic solution), 0.1%?

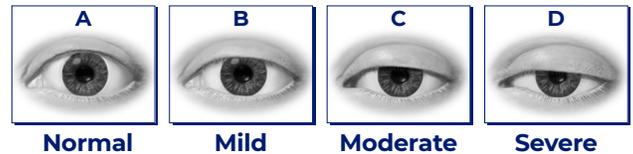
- The most common adverse reactions with UPNEEQ (occurring in 1-5% of patients) were eye inflammation, eye redness, dry eye, blurred vision, eye pain at time of use, eye irritation, and headache.

### What should my doctor know about before prescribing me UPNEEQ?

- Your doctor should review your full medical history before prescribing UPNEEQ.

## HOW DOES ACQUIRED PTOSIS AFFECT YOU?

Take a look in the mirror. What do you see?†



- If you picked B, C, or D, talk to your eye doctor to find out whether or not you have low-lying lids

†This is for preliminary assessment only. Your eye doctor can perform specific tests to accurately diagnose your type of low-lying lids.

### Acquired ptosis can lead to vision impairment

- Low-lying eyelid(s) can affect eyesight by not only blocking your vision, but also by reducing field of vision, which may interfere with day-to-day functions such as:
  - ◇ Reading
  - ◇ Computer use
  - ◇ Driving
  - ◇ Looking up without the need to tilt your head back



## IMPORTANT SAFETY INFORMATION

### What should my doctor know about before prescribing me UPNEEQ? (continued)

- UPNEEQ belongs to a class of medication (alpha-adrenergic agonists) that may affect your blood pressure. Use UPNEEQ carefully if you currently take an alpha-adrenergic agonist medication to treat heart disease or an enlarged prostate. Patients taking beta-blockers, or other medications to treat hypertension or an abnormal heartbeat, should also be careful when using UPNEEQ.
- Patients who use a certain class of antidepressant medication (monoamine oxidase inhibitors) should also be careful when using UPNEEQ, as it may affect the way your body absorbs the medication.

Please see Important Safety Information on pages 7 and 8.

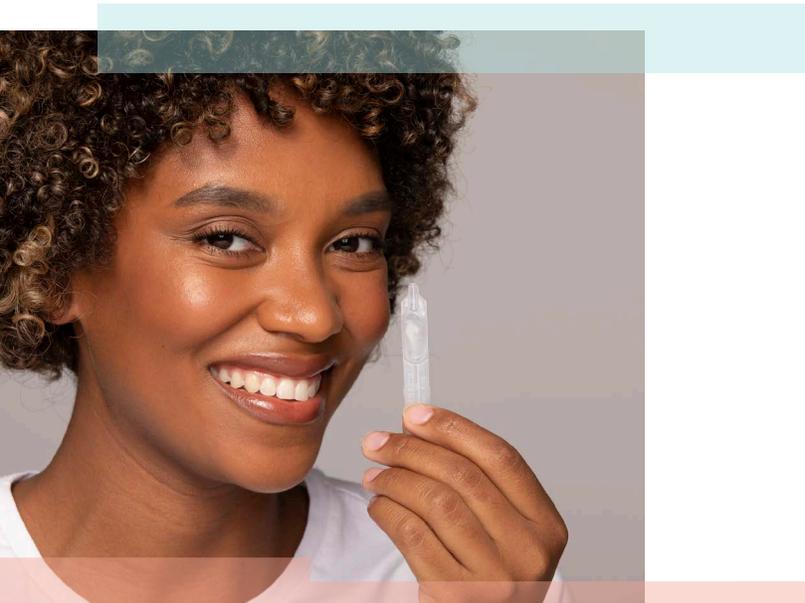
Please see accompanying full Prescribing Information and Patient Information.

## MEET

# UPNEEQ®

(oxymetazoline hydrochloride ophthalmic solution), 0.1%

**Upneeq is the only FDA-approved prescription eyedrop for acquired ptosis (low-lying lids) that lifts your upper eyelids to open your eyes**



## IMPORTANT SAFETY INFORMATION

### What is UPNEEQ?

UPNEEQ® (oxymetazoline hydrochloride ophthalmic solution), 0.1% is a prescription eyedrop used to treat low-lying lids (acquired blepharoptosis) in adults.

### What warnings and precautions are associated with UPNEEQ? (continued)

- Patients with reduced blood flow to the brain or heart, or patients who experience eye or mouth dryness due to an immune system disorder (Sjögren's syndrome), should use care when taking UPNEEQ. Call your doctor immediately if you feel your symptoms may be getting worse.
- UPNEEQ may increase the risk of eye pressure due to fluid buildup (angle-closure glaucoma) in patients with untreated narrow-angle glaucoma. Call your doctor immediately if you feel increased pressure in your eye after using UPNEEQ.

## WHAT CAN UPNEEQ DO FOR YOU?

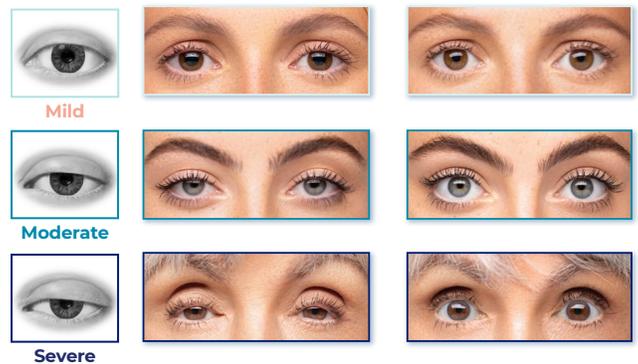
### Lifts eyelid(s) quickly

- Most patients in clinical trials had a lift in their eyelids in as little as 2 hours
  - ◇ 84% of patients had some form of improvement
  - ◇ 74% of patients had more than a 50% improvement
- In one study, some patients saw a lift in their eyelids as fast as 5 minutes after the first dose

### Significantly improves upper field of vision

- In clinical trials, Upneeq helped patients with acquired ptosis see more—on the first day of treatment!
  - ◇ 87.8% of patients had some form of improvement
  - ◇ 40.8% of patients had at least a 50% improvement on Day 14 (2 hours after applying Upneeq)

### Examples of positive results after the first dose of Upneeq



Images are of actual patients. Individual results may vary. Average upper eyelid lift with Upneeq in clinical studies was 1 mm.

### Upneeq is also safe and well-tolerated

- In clinical trials, Upneeq was proven to be safe and effective when used as directed
- Common side effects (seen in 1-5% of patients) included eye inflammation, eye redness, dry eye, blurred vision, instillation site pain, eye irritation, and headache

## IMPORTANT SAFETY INFORMATION

### What warnings and precautions are associated with UPNEEQ? (continued)

- Do not let the tip of the UPNEEQ vial touch your eye or any other surface. This can help prevent eye injury or contamination. Each UPNEEQ vial is for one-time use and should be discarded after being used.

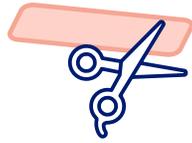
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## HOW TO APPLY UPNEEQ

### Apply Upneeq to your affected eye(s) in 2 easy steps

1. Cut open foil wrapper and remove single-use vial



2. Apply one drop of Upneeq in each affected eye as directed, once a day

- Do not let the tip of the vial touch your eye or any other surface
- Vials should not be re-used after opening and should be thrown away after applying drop(s)



- If you wear contact lenses, remove them before applying Upneeq eyedrops
  - ◊ You may put them back in 15 minutes after applying Upneeq
- If more than one topical ophthalmic drug is being used, the drugs should be administered at least 15 minutes between applications

### Upneeq should only be used as directed

- Upneeq is designed to only be applied as an eyedrop
- Each vial contains enough Upneeq solution to allow for one drop in each affected eye
- The solution should never be swallowed or ingested in any other way
- Keep out of reach of children
- For complete instructions on using Upneeq, please see the Instructions for Use section in the full Prescribing Information



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### What are the most common side effects of UPNEEQ?

The most common adverse reactions with UPNEEQ (occurring in 1-5% of patients) were eye inflammation, eye redness, dry eye, blurred vision, eye pain at time of use, eye irritation, and headache.

### What should my doctor know about before prescribing me UPNEEQ?

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## HOW DO I GET UPNEEQ?

Treatment is a choice between you and your doctor. Upneeq helps put you in control by allowing hassle-free access through consistent and uniform price without insurance restrictions.

Upneeq is available exclusively through RVL Pharmacy and our friendly and knowledgeable pharmacy staff will contact you to facilitate home delivery. If you have any questions, you can contact RVL Pharmacy at 844-RVL-EYES (844-785-3937).

Say goodbye to trips to the pharmacy. Upneeq will be delivered conveniently to your doorstep.

- The cost of Upneeq only varies by quantity but is the same for everyone
  - ◇ 30-day supply is \$105

Elevate your expectations for what prescription access should be with Upneeq.

**Talk to your eye care professional or visit [upneeq.com](http://upneeq.com) to learn more.**

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## IMPORTANT SAFETY INFORMATION

**These are not all of the possible side effects of UPNEEQ. Tell your doctor if you have any side effect that bothers you or does not go away. Call your doctor for medical advice about side effects.**

**To report side effects or product complaints, contact RVL Pharmaceuticals at 1-877-482-3788. You may also report side effects to the FDA by calling 1-800-FDA-1088 or visit [www.fda.gov/medwatch](http://www.fda.gov/medwatch).**

**This document has summarized the most important safety information for UPNEEQ. For more in-depth safety information, please review the full Prescribing Information for UPNEEQ.**

**Please see additional Important Safety Information on page 7.**

**Please see accompanying full Prescribing Information and Patient Information.**

**RVL**  
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